



STARTUP Competition UP

AIMS Startup Competition 2023 Regulations

1. Definition

- 1.1. The **Startup Competition** is a component of the *AIMS Meeting 2023* aimed at participants who have previously completed the *AIMS Meeting 2023* registration and have *On-site* tickets. It allows selected participants to present a project in Health Entrepreneurship.
- 1.2. The Startup Competition is divided in three parts: **Training Phase**, **Preliminary Phase**, and **Pitch Presentation**.

2. Competition's Goals

- 2.1. To promote the sharing of creative solutions for Health problems.
- 2.2. To develop students' creativity and ability to solve problems in Medicine.
- 2.3. To develop participants' communication skills.
- 2.4. To stimulate the interest of students in Business and Entrepreneurship.
- 2.5. To provide participants with basic skills and knowledge in Business and Entrepreneurship areas.
- 2.6. To serve as a learning opportunity for both participants and spectators.

3. Terms of Participation

- 3.1. All participants with *On-Site* tickets are allowed to participate in the Startup Competition.
- 3.2. Participants can register individually or as a team of 2 or 3 members.
- 3.3. Participants who register individually will be **randomly assorted** to form teams.
- 3.4. Individuals who have already completed their degree at the time of the competition are not eligible for participation.
- 3.5. Participation by any member of the *AIMS Meeting 2023* Organising Committee or Task Force, as well as by any invitee, speaker, keynote lecturer, workshop coordinator or trainer is not allowed.
- 3.6. Every participant from teams selected for the Pitch Presentation is obliged to be in person at Aula Magna during the Competition, otherwise the whole team will be disqualified.

4. Registration in the Startup Competition

- 4.1. To register in the Startup Competition, it is required that you:
 - 4.1.1. Read the present Startup Competition Regulations document and agree to abide by its rules and regulations.
 - 4.1.2. Fill in the Activities Placement Form, stating your willingness to participate in the Startup Competition.
 - 4.1.3. Select if you want to register individually or as a team.
 - 4.1.4. In the case of registering as a team, only the representative of the group needs to register the team.
 - 4.1.5. Fill in the Startup Competition Registration Form that the Organising Committee will send to your email.

5. Admission in the Startup Competition

- 5.1. Registrations not respecting the requirements will be immediately rejected.
- 5.2. All the accepted participants will receive an email confirming their admission.
- 5.3. The *AIMS Meeting 2023* Organising Committee reserves the right to assess every participant and refuse admission to the competition.
- 5.4. The *AIMS Meeting 2023* Organising Committee reserves the right to delay the closure of admissions or open a new registration period if necessary.
- 5.5. In case there are less than 2 teams registered, the Startup Competition will be canceled.

6. Competition Description

- 6.1. There will be three phases in the Startup Competition: **Training Phase**, **Preliminary Phase** and **Pitch Presentation**.
- 6.2. The **Training Phase** will take place between the 22th of March 2023 and the 29th of March 2023, and consists of workshops lectured by Tec Labs.
- 6.3. The **Preliminary Phase** will take place between the 20th of March 2023 and the 31st of March 2023, if there are **over five teams** eligible for the Pitch Presentation.
- 6.4. The **Pitch Presentation** will take place during *AIMS Meeting 2023*, on the 16th of April 2023, between 12:30 and 13:35 (GMT+00).
- 6.5. The teams must be present at the designated locations and stipulated times previously informed by the *AIMS Meeting 2023* Organising Committee. Failure to do so can result in disqualification.

7. Training Phase by Tec Labs

7.1. The **Training Phase** of the AIMS Startup Competition will consist of three different workshops lectured by Tec Labs trainers, specifically designed for medical students who lack a business or entrepreneurship backgrounds.

7.2. These workshops will occur remotely using the *Google Meets* platform.

7.3. The Organising Committee will send to participants the link for each session close to its date.

7.4. The workshops will contemplate the following themes:

7.4.1. 22nd of March 2023 (18:00-21:00 GMT+00)

"Entrepreneurship, Innovation, and Business Model Canvas"

Trainer: Rita Tomé Rocha

Description: You will understand the basic principles on how to approach entrepreneurship and innovation and the methodologies that are utilized. You will also learn about the different types of business models and how you can validate them, using several methodologies; as well as the financial basic principles that you can apply to your project when developing it.

7.4.2. Week 27th-31st of March (date and time to be arranged between the teams and trainers according to their availabilities)

"Personalized Mentorship and Startup Incubation"

Trainers: Ana Prata, Sofia Araújo and Teresa Vieira

Description: You will be able to develop your creative idea with the help of Tec Labs Trainers that will provide each team personalized mentorship and guide you through the incubation of your Startup Idea.

7.4.3. 30th of March 2023 (18:00-20:00 GMT+00)

"The Art of Pitching and Preparing a Pitch Presentation"

Trainer: Rita Tomé Rocha

Description: On this final session you will learn the secrets behind a great pitch and apply it to your own ideas, preparing for your Pitch Presentation during AIMS Meeting 2023.

7.5. Every member from a team is required to attend at least $\frac{2}{3}$ of the workshops for the team to be allowed to proceed in the Competition.

8. Preliminary Phase

- 8.1. In the **Preliminary Phase** of the AIMS Startup Competition, teams will submit their idea description (**Startup Idea Card**), following a template sent by the Organising Committee.
- 8.2. The Preliminary Phase **will only happen** if the number of teams eligible for the Pitch Presentation **surpasses five**.
- 8.3. The Preliminary Phase will **end on the 31st of March at 23:59** (GMT+00), so the **Startup Idea Card** must be submitted until then.
- 8.4. The **Startup Idea Card**:
 - 8.4.1. Must be written in English.
 - 8.4.2. Can be organized in the following structure: Team information; Startup Idea Name; General description of the idea; Main goals of the idea; Target audience description; Suggested methodology for implementing the idea; and Rationale behind the methodology.
 - 8.4.3. Doesn't need to include every section of this recommended structure.
 - 8.4.4. Can include additional information, tables, graphs, images or spreadsheets in the respective field.
 - 8.4.5. Must be submitted until the 31st of March at 23:59 (GMT+00).
- 8.5. After submission, the **Startup Idea Cards** will be sent to a jury for evaluation.
- 8.6. The Team Information section in the **Startup Idea Card** will be concealed before being sent to the jury in order to guarantee anonymity.
- 8.7. The five teams best qualified after this evaluation will advance to the next stage: the Pitch Presentation.
- 8.8. These results will be known on the 7th of April 2023.

9. Pitch Presentation (AIMS Meeting 2023)

- 9.1. The **Pitch Presentation** will take place during **AIMS Meeting 2023**, on the 16th of April 2023, between 12:30 and 13:35 (GMT+00).
- 9.2. This round of the Startup Competition will include no more than **five** presentations.
- 9.3. The selected teams will be notified until the 7th of April 2023.
- 9.4. The presentation should be done in Microsoft® PowerPoint or Adobe Acrobat Reader PDF, written in English and sent by e-mail to **scientific.program@aimsmeeting.org** at least 24 hours before the Pitch Presentation.

- 9.5. Each presentation should be **10 minutes long** – 6 minutes for student presentation and 4 minutes for discussion, both in English.
- 9.6. These presentations may be recorded and/or displayed during the *AIMS Meeting*.

10. Jury

- 10.1. The jury is composed of accredited personalities in the fields of business or health entrepreneurship.
- 10.2. The evaluation in each phase of the Startup Competition is independent.
- 10.3. The jury's decision is sovereign and cannot be appealed.

11. Evaluation Criteria

Judges will namely consider the following criteria:

- 11.1. Idea creativity and innovation
- 11.2. Methodology applicability
- 11.3. Quality and attractiveness of the pitch presentation

12. Award Conditions

- 12.1. The Winner of the AIMS Startup Competition will be awarded **1 000 EUR**.
- 12.2. All participants eligible for the Preliminary Round will receive a participation certificate.
- 12.3. The jury may decide not to award prizes if the presentations do not meet their minimum standards.
- 12.4. The prizes may not be awarded ex aequo.
- 12.5. The results will be announced publicly on the 16th of April 2023.
- 12.6. All prizes are valid for a year, and as such, **must be redeemed before the 16th of April 2024**.

13. Monetary Prize Conditions

- 13.1. The monetary prize **must only be used for educational or scientific research purposes**. (This includes, for example, books and scientific magazines, congresses and faculty fees, travelling expenses for mobility programs or other internships and lab material.)
- 13.2. The monetary prize will be transferred to the winner's bank account, requiring presentation of the purchase's receipts from the receivers to the *AIMS Meeting* Organizing Committee. All the receipts presented must include **AEFML's** (Faculty of Medicine of Lisbon Students Local Committee) **Tax Identification Number** (NIF) which is **501 234 209**, and

the receipts must be sent to the e-mail **scientific.program@aimsmeeting.org**, for us to proceed with the refund.

14. Final Provisions

- 14.1. The *AIMS Meeting 2023* Organising Committee reserves the right to publish the selected startup ideas in the abstract/congress book, website, congress platform (if applicable) and in publications of *AIMS Meeting's* partners. Any other use of the Startup Ideas is conditioned to the authors' permission.
- 14.2. Deliberation on omitted cases not addressed by these Regulations are of the responsibility of the *AIMS Meeting 2023* Organising Committee, in accordance with the applicable legislation.
- 14.3. The *AIMS Meeting 2023* Organising Committee reserves the right to change, cancel or suspend the present Regulations at any moment.
- 14.4. The present Regulations are only valid for the *AIMS Meeting 2023* Startup Competition.
- 14.5. Questions regarding the AIMS Startup Competition and the present Regulations should be sent to the following email address: **scientific.program@aimsmeeting.org**.



24th of February 2023
(Edited 20th of March 2023)

The AIMS Meeting 2023 Organising Committee