**AIMS Startup Competition 2023 | IDea Card**

1. **Team Information\***
   1. **Team Name:** <<Please replace with your team’s name>>
   2. **Team Leader’s Name:** <<Replace with your full name>>
   3. **Team Leader’s Email Address:** <<Replace with your email address>>
   4. **Other Team Members’ Names:** <<Replace with the team member’s full names apart from yourself>>
2. **Startup Idea Information**
   1. **Startup Idea Name:** <<Replace with the Name of your Startup Idea>>
   2. **General description of this idea:**

<<Replace with the general description of your Startup Idea>>

* 1. **Main goals of this idea:**

<<Replace with the main goals of your Startup Idea>>

* 1. **Target Audience:**

<<Replace with the description of your target audience>>

1. **More Information**

<<If you desire, you can use this space to write additional information regarding your Startup idea, add images, spreadsheets or graphs.>>

<<*Lorem Ipsum*>>

**\***For anonymity purposes, this section of the Startup IDea Card will be concealed before submission to the jury, as stated in point **8.5** of the AIMS Startup Competition Regulations document.