



## AIMS Startup Competition 2024 Regulations

### 1. Definition

- 1.1. The **Startup Competition** is a component of the *AIMS Meeting 2024* aimed at participants who have previously completed the *AIMS Meeting 2024* registration and have *On-site* tickets. It allows selected participants to present a project in Health Entrepreneurship.
- 1.2. The Startup Competition is divided in three parts: **Training Phase**, **Preliminary Phase**, and **Pitch Presentation**.

### 2. Competition's Goals

- 2.1. To promote the sharing of creative solutions for Health problems.
- 2.2. To develop students' creativity and ability to solve problems in Medicine.
- 2.3. To develop participants' communication skills.
- 2.4. To stimulate the interest of students in Business and Entrepreneurship.
- 2.5. To provide participants with basic skills and knowledge in Business and Entrepreneurship areas.
- 2.6. To serve as a learning opportunity for both participants and spectators.

### 3. Terms of Participation

- 3.1. All participants with *On-Site* tickets are allowed to participate in the Startup Competition.
- 3.2. Participants can register individually or as a team of up to 4 members.
- 3.3. Individuals who have already completed their degree at the time of the competition are not eligible for participation.
- 3.4. Participation by any member of the *AIMS Meeting 2024* Organising Committee or Task Force, as well as by any invitee, speaker, keynote lecturer, workshop coordinator or trainer is not allowed.
- 3.5. Every participant from teams selected for the Pitch Presentation is obliged to be in person at Aula Magna during the Competition, otherwise the whole team will be disqualified.

### 4. Registration in the Startup Competition

- 4.1. To register in the Startup Competition, it is required that you:
  - 4.1.1. Read the present Startup Competition Regulations document and agree to abide by its rules and regulations.
  - 4.1.2. Fill in the Activities Placement Form, stating your willingness to participate in the Startup Competition.
  - 4.1.3. Select if you want to register individually or as a team.
  - 4.1.4. In the case of registering as a team, only the representative of the group needs to register the team.
  - 4.1.5. Fill in the Startup Competition Registration Form that the Organising Committee will send to your email.

## 5. Admission in the Startup Competition

- 5.1. Registrations not respecting the requirements will be immediately rejected.
- 5.2. All the accepted participants will receive an email confirming their admission.
- 5.3. The *AIMS Meeting 2024* Organising Committee reserves the right to assess every participant and refuse admission to the competition.
- 5.4. The *AIMS Meeting 2024* Organising Committee reserves the right to delay the closure of admissions or open a new registration period if necessary.
- 5.5. In case there are less than five teams or individual submissions registered, the Startup Competition will be canceled.

## 6. Competition Description

- 6.1. There will be three phases in the Startup Competition: **Training Phase**, **Preliminary Phase** and **Pitch Presentation**.
- 6.2. The **Training Phase** will take place from April 3rd to April 10th, and consists of workshops lectured by renowned entrepreneurs.
- 6.3. The **Preliminary Phase** will take place between April 3rd 2024 and the 11th of April 2024, if there are **over five teams** eligible for the Pitch Presentation.
- 6.4. The **Pitch Presentation** will take place during ***AIMS Meeting 2024***, on the 18th of April 2024, between 11:30 and 12:30 (GMT+00).
- 6.5. The teams must be present at the designated locations and stipulated times previously informed by the *AIMS Meeting 2024* Organising Committee. Failure to do so can result in disqualification.

## 7. Training Phase

- 7.1. The **Training Phase** of the AIMS Startup Competition will consist of various workshops specifically designed for medical students who lack a business or entrepreneurship backgrounds. Here you will learn not only how to apply different business principles to your project, but also how to best prepare the Pitch Presentation. The specific scheduling, title and description of each workshop will be released on a later date.
- 7.2. These workshops will occur remotely using the *Google Meets* platform.
- 7.3. The Organising Committee will send the participants a link for each session close to its date.

## 8. Preliminary Phase

- 8.1. In the **Preliminary Phase** of the AIMS Startup Competition, which will take place along with the Training Phase, the teams will submit their idea description (**Startup IDea Card**), following a template sent by the Organising Committee.
- 8.2. The Preliminary Phase **will only happen** if the number of teams or individuals eligible for the Pitch Presentation **equals or surpasses five**.
- 8.3. The Preliminary Phase will **end on the 11th of April at 23:59** (GMT+00), so the **Startup IDea Card** must be submitted until then.
- 8.4. In order to submit the **Startup IDea Card**, the participants are not required to attend the workshops from the **Training Phase**, although they are recommended.
- 8.5. The **Startup IDea Card**:
  - 8.5.1. Must be written in English.
  - 8.5.2. Can be organized in the following structure: Participants' information; Startup Idea Name; General description of the idea; Main goals of the idea; Target audience description; Suggested methodology for implementing the idea; and Rationale behind the methodology.
  - 8.5.3. Doesn't need to include every section of this recommended structure.
  - 8.5.4. Can include additional information, tables, graphs, images or spreadsheets in the respective field.
  - 8.5.5. Must be submitted until the 11th of April at 23:59 (GMT+00).
- 8.6. After submission, the **Startup IDea Cards** will be sent to a jury for evaluation.
- 8.7. The Participants' Information section in the **Startup IDea Card** will be concealed before being sent to the jury in order to guarantee anonymity.

- 8.8. The five teams or individual submissions best qualified after this evaluation will advance to the next stage: the Pitch Presentation.
- 8.9. These results will be known until the 13th of April 2024.

## 9. Pitch Presentation (*AIMS Meeting 2024*)

- 9.1. The **Pitch Presentation** will take place during **AIMS Meeting 2024**, on the 18th of April 2024, between 11:30 and 12:30 (GMT+00).
- 9.2. This round of the Startup Competition will include no more than **five** presentations.
- 9.3. The selected participants will be notified until the 13th of April 2024.
- 9.4. The Pitch Presentation may take the form of a **pre-recorded video**, to be displayed on the Aula Magna main stage, or it may be done **in-person** on the Aula Magna main stage. No prejudice will result from choosing one method or the other.
  - 9.4.1. If the participants choose to do their Pitch Presentation through a pre-recorded video, said video must be sent by e-mail to **scientific.aimsmeeting@gmail.com** at least 24 hours before the Pitch Presentation. The Pitch video must be done in English, and may be edited in any way the participants want, and include any material they find suitable. Only the registered participants may take part in the video. The presentation of the video does not preclude the presence of the entire team on the Aula Magna, which must participate in the discussion in-person thereafter.
  - 9.4.2. If the participants choose to do their Pitch Presentation live, the accompanying slides should be done in Microsoft® PowerPoint or Adobe Acrobat Reader PDF, written in English and sent by e-mail to **scientific.aimsmeeting@gmail.com** at least 24 hours before the Pitch Presentation.
- 9.5. Each presentation should be **10 minutes long** – 6 minutes for student presentation and 4 minutes for discussion, both in English.
- 9.6. These presentations may be recorded and/or displayed during the *AIMS Meeting*.

## 10. Jury

- 10.1. The jury is composed of accredited personalities in the fields of business or health entrepreneurship.
- 10.2. The evaluation in each phase of the Startup Competition is independent.
- 10.3. The jury's decision is sovereign and cannot be appealed.

## 11. Evaluation Criteria

Judges will namely consider the following criteria:

- 11.1. Idea creativity and innovation
- 11.2. Methodology applicability
- 11.3. Quality and attractiveness of the pitch presentation

## 12. Award Conditions

- 12.1. The Winner of the AIMS Startup Competition will be awarded **1 000 EUR**.
- 12.2. All participants eligible for the Preliminary Round will receive a participation certificate.
- 12.3. The jury may decide not to award prizes if the presentations do not meet their minimum standards.
- 12.4. The prizes may not be awarded *ex aequo*.
- 12.5. The results will be announced publicly on the 18th of April 2024.
- 12.6. All prizes are valid for a year, and as such, **must be redeemed before the 18th of April 2025**.

## 13. Monetary Prize Conditions

- 13.1. The monetary prize **must only be used for educational or scientific research purposes**. (This includes, for example, books and scientific magazines, congresses and faculty fees, travelling expenses for mobility programs or other internships and lab material.)
- 13.2. The monetary prize will be transferred to the winner's bank account, requiring presentation of the purchase's receipts from the receivers to the *AIMS Meeting* Organizing Committee. All the receipts presented must include **AEFML's** (Faculty of Medicine of Lisbon Students Local Committee) **Tax Identification Number** (NIF) which is **501 234 209**, and the receipts must be sent to the e-mail **scientific.aimsmeeting@gmail.com**, for us to proceed with the refund.

## 14. Final Provisions

- 14.1. The *AIMS Meeting* 2024 Organising Committee reserves the right to publish the selected startup ideas in the abstract/congress book, website, congress platform (if applicable) and in publications of *AIMS Meeting's* partners. Any other use of the Startup Ideas is conditioned to the authors' permission.

- 14.2.** Deliberation on omitted cases not addressed by these Regulations are of the responsibility of the *AIMS Meeting 2024* Organising Committee, in accordance with the applicable legislation.
- 14.3.** The *AIMS Meeting 2024* Organising Committee reserves the right to change, cancel or suspend the present Regulations at any moment.
- 14.4.** The present Regulations are only valid for the *AIMS Meeting 2024* Startup Competition.
- 14.5.** Questions regarding the AIMS Startup Competition and the present Regulations should be sent to the following email address: **scientific.aimsmeeting@gmail.com.**



**The AIMS Meeting 2024 Organising Committee**